Manjrasoft Pty Ltd named Startup of the Day by Microsoft

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Melbourne, Australia January 18th 2011 — Manjrasoft Pty Ltd – a first-of-its-kind in the cloud computing market as the only vendor offering a platform for programming parallel and distributed applications on clouds using multiple programming models such as Task, Thread and MapReduce. Aneka has been successfully integrated with a number of customer applications.

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"We are extremely honored to be recognized by Microsoft BizSpark as a startup with great potential. Recently we also received 2010 Frost & Sullivan Asia-Pacific "New Product Innovation Award" for our Aneka Cloud Management Platform," remarked Rajkumar Buyya. "All these recognitions are a clear acknowledgement of Manjrasoft as a developer of innovative solutions for Cloud computing addressing the most complex challenges that application software development companies face in the Cloud environment while helping them adapt and achieve profitability."

Manjrasoft is focused on the creation of innovative software technologies for simplifying the development and deployment of applications on enterprise or public Clouds. Its core product Aneka plays the role of application Platform as a Service (aPaaS) for Cloud Computing. Aneka supports various programming models and tools for rapid creation of applications and their seamless deployment on private or public Clouds. We recently enhanced Aneka to support the integrated use of both private and public Clouds such as Amazon EC2 and several public cloud providers wherein customers can seamlessly lease "extra" capability from public Clouds whenever their private Cloud is unable to meet their computing power requirements.

About Microsoft Bizspark: Microsoft® Bizspark™ is a global program designed to help accelerate the success of early stage startups by providing key resources when they need it the most: software, support and visibility.