

Exemplary Best Practices in Asia Pacific Honoured

Singapore, October 18, 2010 – Best-in-class companies across Asia Pacific were applauded at the **2010 Frost & Sullivan Asia Pacific Best Practices Awards banquet**. Held at the Resorts World Convention Centre, Sentosa, Singapore, the awards recognized leading market performance along with best practices within Singapore, Malaysia, China, south-east Asia and the Asia Pacific region.

Congratulating the noteworthy recipients, Manoj Menon, Partner and Asia Pacific Managing Director, at *Frost & Sullivan*, said, “The awards aim to recognize companies that have placed a focus on business fundamentals, flexibility in business models, continuous innovation and on talent management. Additionally, the Award distinguishes companies' overall success in their business strategy, implementation and market penetration within their operating space.”

Of the three country specific awards, one was bagged by Singapore firm Armstrong, Malaysian firm BP Diagnostic Centre and China firm NSFfocus. In the Southeast Asia space Eltek Valere was the sole recipient.

Amongst the 10 Asia Pacific awards that were conferred there were three home-grown toppers that shared the limelight with their multinational counterparts. They were Spritzer from Malaysia, Hyflux and Innogene Kalbiotech from Singapore. The awards were conferred in three major industry segments, namely, Healthcare, Industrial Technologies and Information Technologies.

Congratulations to the 2010 Frost & Sullivan Asia Pacific Best Practices Awards Recipients

| Award | Recipient |
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| Industrial Technologies | |
| 2010 Singapore <i>Frost & Sullivan</i> Automotive Component Manufacturer Of The Year | Armstrong |
| 2010 Southeast Asia and Australasia <i>Frost & Sullivan</i> Market Share Leadership Award in the Telecommunications DC Power Systems Market | Eltek Valere |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Market Penetration Leadership Award in the Onshore Small Wind Power Market | Daily Life Renewable Energy |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Bottled Water Company of the Year | Spritzer |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Water Technology Company of the Year | Hyflux |
| Information Technologies | |
| 2010 China <i>Frost & Sullivan</i> Market Share Leadership Award in the IDS / IPS Market | NSFocus |
| 2010 Greater China <i>Frost & Sullivan</i> Market Share Leadership Award in the Video Conferencing Market | Huawei |
| 2010 Asia Pacific <i>Frost & Sullivan</i> New Product Innovation Award in the field of Cloud Management Platforms | Manjrasoft |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Market Share Leadership Award in the Wireline Communications Test and Measurement Equipment Market | IXIA |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Growth Strategy Leadership in the Contact Center Application Market | Huawei |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Growth Strategy Leadership Award in the Conferencing Service Market | Arkadin |
| Healthcare | |
| 2010 Malaysia <i>Frost & Sullivan</i> Customer Value Enhancement Award in Diagnostics | BP Diagnostic Centre |
| 2010 Asia Pacific Product Innovation Award in PNA-based Arrays | Panagene Inc |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Niche Company of the Year Award in Molecular Diagnostics | Geneflux Biosciences |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Growth Leadership Award in the Endoscopy Market | Karl Storz Endoscopy |
| 2010 Asia Pacific <i>Frost & Sullivan</i> Emerging Company of the Year in Oncology | Innogene Kalbiotech |

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| 2010 Asia Pacific <i>Frost & Sullivan</i> Dental Implant Company of the Year | Straumann |
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The Awards recognize companies in a variety of regional and global markets, and they seek to showcase best practices in the industry segments which are synonymous with *Frost & Sullivan's* in-depth analysis and coverage of these industries. In keeping with our time-honored commitment in pursuit of excellence and innovation, the awards offered are carefully reviewed and evaluated to reflect the current market landscape and include new emerging sectors.

The Awards are based on extensive market engineering tools evolved by *Frost & Sullivan*. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

The Awards banquet was held in conjunction with *Frost & Sullivan's* Growth, Innovation and Leadership Congress (GIL 2010: Asia Pacific).

For more details on the **2010 *Frost & Sullivan* Asia Pacific Best Practices Awards** log-on to <http://www.apacbp-awards.com/sg2/>

About *Frost & Sullivan*

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents. To join our Growth Partnership, please visit <http://www.frost.com>

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